

# Daniel Shaskey

Graphic  
Designer

Résumé

# Daniel Shaskey



Hi I'm Daniel, I'm a graphic designer currently based in Ōtautahi, Christchurch, New Zealand working for Kallan & Co. I have a demonstrated history of experience in design and management within both the retail/e-commerce and arts sectors. With a BFA in Graphic Design from the University of Canterbury I am a skilled designer, writer, photographer and marketer who also has a love for publishing, reading, skiing, hiking, cinema, and exploring new place.

## Education

### Bachelor of Fine Arts Graphic Design

University of Canterbury

### NCEA level 3 with Excellence

Oxford Area School

## Awards

- + Designers Institute Best Awards Finalist <sup>2019 & 2021</sup>
- + Ethel Susan Jones Fine Arts Scholarship <sup>2020</sup>
- + Gwendoline Mary Fleming Prize in Design <sup>2018</sup>
- + Grant Lingard Scholarship <sup>2018</sup>

## Skills



InDesign



Copywriting



Illustrator



Photography



Photoshop



Shopify

## Work Experience

### Graphic Designer

[Kallan & Co]

As a designer for Helsinki-based studio Kallan & Co I am responsible for providing high quality design, branding and illustration services to their range of notable international and domestic clients.

2022–  
Present

### Graphic Designer / Online Store Manager

[Infinite Definite]

In this role I managed content creation, marketing strategy, web design, photography and inventory to maintain a highly successful online store for one of Christchurch's most notable clothing and homeware stores.

2019–  
2022

### Graphic Designer

[Centre of Contemporary Art Toi Moroki]

At CoCA I served as a contract designer to manage the design of exhibition collateral, building graphics and other business related design.

2020–  
2022

## Other Work

### Freelance Designer

I regularly work with a selection of local small businesses and arts institutions to produce branding, publications and other design material.

2018–  
Present

### Editorial Design Intern

[Ilam Press]

As an intern for Ilam Press I was part of the editorial design team responsible for designing the award-winning Christchurch Art Gallery Bulletin

2017–  
2018

### Volunteer

[The Physics Room Contemporary Art Space]

I volunteered as a gallery attendant at The Physics Room for over 4 years

2016–  
2020